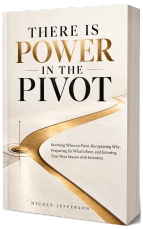
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Nicole Jefferson - Author & Brand Builder



BOOKS & AUTHORS

Memphis author and brand builder. By her own account, nearly a decade spent helping build brands and businesses, now bringing that experience into work with her own name on it - alongside four children, faith and family. Her debut book, "There Is Power in the Pivot," is out now on Amazon, about what experience teaches you and the choices that shape what comes next.

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